

Jesus May Ball Privacy Notice

The Jesus College May Ball Committee organises the Jesus College May Ball (“**Event**”). We kindly ask that you read this Privacy Policy carefully as it contains important information, including who we are, how and why we collect, store, use and share personal information through your use of this website or in relation to the production of the Event, your rights in relation to your personal information, and how to contact us or the supervisory authority in the event you have a complaint.

What does this Privacy Policy cover?

This Privacy Policy covers any personal information we might collect from you or that we have obtained about you from a third party:

1. where you have registered an interest in attending the Event;
2. where you purchase a ticket or are offered a complimentary ticket to attend the Event;
3. where you provide services to us as a contractor, staff member or performer;
4. when you interact with our social media channels;
5. when you have signed up to receive information about future Events;
6. when you visit our website at jesusmayball.com or any of our websites hosted on jesusmayball.com, such as tickets.jesusmayball.com or help.jesusmayball.com or other digital services that we operate (together, the “**Websites**”).

Who collects information about you?

We are the sole data controller for all data processing activities. When referring to ‘we’, ‘our’ or ‘us’ in this Privacy Policy, we refer to the Jesus College May Ball Committee.

Do you have a question about something in this notice? Email us at dpo@jesusmayball.com, or write to us at:

Jesus College May Ball President
Jesus College
Cambridge
CB5 8BL

Useful terms

In this Privacy Notice:

- **“Ticket Holder”** means any individual who purchases a ticket or is provided with a complimentary ticket to attend the Event.
- **“Website Visitors”** means individuals who visit our Websites and who may decide to provide us with personal information to request further information or to receive marketing communications from us.
- **“Personal information”** or **“personal data”** means any information about an individual from which that person can be directly or indirectly identified. It does not include data from which the identity has been removed (e.g., anonymous data).

Information we collect about you

We may collect, store, transfer and process different kinds of information about you that we have grouped together as follows:

- **Identity Data** includes your first name, last name, image, registration number, identification documents (such as your driving licence, passport, or birth certificate), national insurance number, proof of address documents (such as a utility bill, council tax bill, or polling card), job title and company, and University of Cambridge and College affiliation.
- **Contact Data** includes your email address, business address, home address, telephone number, and professional and/or social network contact details.
- **Financial Data** includes (i) credit card and/or billing information so that we can take payment from you and verify your address details, or (ii) Unique Taxpayer Reference number, tax codes or other information required by HMRC, and your bank details so that we can pay for the services you provide to us (if this is part of the contractual arrangements between us).
- **Transaction Data** includes information about payments and details of purchases you have made.
- **Technical Data** includes internet protocol (IP) address, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access the Websites.

- **Usage Data** includes information about how you use our Websites or social media channels.
- **Performer Data** includes your stage name, name of act, name and contact details of your agent and/or manager, and information pertinent to the assessment of artists and performers (such as information on fan base, sales and attendance figures, past performances, and upcoming events).
- **Profile Data** includes social media handles, social media posts and messages.
- **Marketing and Communications Data** includes your preferences in receiving marketing or other communications from us.
- **Criminal Convictions Data** includes information about criminal convictions, proceedings or investigations, court orders, or court proceedings.
- **Financial Assistance Data** includes information about financial aid, such as bursaries, granted to you by Jesus College or any other organisation.
- **Health Data** includes information about your health, dietary requirements, or disability, as well as information about first aid rendered to you if you require it while attending the Event.

We also collect, use, and share aggregated data, such as statistical or demographic data, which is not personal data as it does not directly (or indirectly) reveal your identity. For example, we may aggregate individuals' Usage Data to calculate the percentage of users accessing a specific website feature in order to analyse general trends in how users are interacting with our website to help improve the website and our service offering.

How we use your information

Ticket Holders

If you would like to purchase a ticket to the Event you will first need to sign in using your University of Cambridge account, or checkout anonymously. We collect your Identity Data and Contact Data to process your registration and add this information to our registration database. If, during the registration process, you do not tick the box to opt out of receiving information about future events, we will use your Contact Data to add you to our marketing database and send you appropriate messages.

If you are purchasing tickets with a view to attending the Event as a Ticket Holder, we will need to collect a certain amount of personal data, including your Identity Data, Contact

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Data, Financial Assistance Data and Financial Data, in order to verify your ticket eligibility and the information provided in your registration, determine ticket pricing such as applying eligibility-based discounts, process and fulfil your ticket order, produce, and dispatch your Event ticket, and to ensure the safety and security of everyone attending the Event. In addition, we may collect your Health Data to facilitate accessibility arrangements or the provision of medical assistance. The Event site has security cameras which may record your image as you move around the site. Additionally, staff may wear body-worn cameras. We use these to ensure the safety and security of everyone attending the Event.

We may also use your personal information for the following purposes:

- To administer and manage our relationship with you, such as responding to communications.
- To send transactional and service messages in relation to your ticket.
- To provide customer service and support.
- For other business purposes, such as research and analysis, business development and planning, determining the effectiveness of, and improving the Event.
- To send you information which we think you may find interesting (such as details about future events), in accordance with your marketing preferences.
- To comply with legal or regulatory requirements.
- To help us establish, exercise, or defend legal claims.

Suppliers, staff, and performers

Whether you are working as a bar server, or headlining the Event, you or your representatives will be required to supply a certain amount of personal data, which may include your Identity Data, Contact Data, Financial Data, and Performer Data. This data is necessary for the Event to comply with our legal obligations (such as verifying your right to work in the UK), to fulfil your contract, supply your accreditation, administer the relationship with you, or contact you in case of an emergency.

In addition to the basic information provided to fulfil our contractual obligations, we will also use some of the personal data provided by artists, including Identity Data and Performer Data, to compile our lineup listings. This will include the performer's name and social media handles (if they have a public profile).

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The Event site has security cameras which may record your image as you move around the site. We use these to ensure the safety and security of everyone attending the Event.

We will also use your personal information for the following purposes:

- To store (and update where necessary) your contact details on our database, so that we can contact you in relation to our agreements and the services you provide.
- To administer and manage our relationship with you and to obtain services from you.
- To comply with other legal or regulatory requirements.
- To help us establish, exercise, or defend legal claims.

Social media users

We use social media channels (including Facebook, TikTok, and Instagram, the “**Social Media Companies**”) to publish information on the Event. If you follow or otherwise engage with our social media channels, we will collect Usage Data to analyse how users interact with those channels. If you use social media to send us messages or posts, we may use your Profile Data to communicate with you. When you interact with our channels, the Social Media Companies will also process your personal data for the purposes set out above as joint controllers. For more information we would encourage you to review the privacy notices published by the Social Media Companies.

Website visitors

When you visit our Websites, we automatically collect Technical Data and Usage Data about you through our and our technology partners’ use of cookies and similar technologies (for more information about this, please see our [Cookie Policy](#)) to deliver relevant website content to you, to measure and understand the effectiveness of the content we serve you, to improve the Website content marketing and user experience, and to administer and protect the Websites. If you use our contact form or any other web form on the Websites to get in touch with us, we will collect your Identity Data and Contact Data together with the contents of your message.

If you express an interest in working for us, you should refer to our dedicated [Staffing Applications Privacy Policy](#).

What is our legal basis for processing your personal information?

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information are below.

If you are a Ticket Holder

Where we process your personal information in connection with the sale or provision of an Event ticket to you, this processing is necessary to perform the contract we have entered into with you.

Where we process your information to administer and manage our relationship with you, through our use of security cameras on the Event site, or for other business purposes, we consider this is necessary for our legitimate interests and that your interests and fundamental rights do not override those interests.

When we process your personal information to send you information about future events, we do so on the basis of your consent in accordance with your marketing preferences. We will rely on legal obligation if we are legally required to hold your personal information to comply with legal or regulatory requirements, such as disclosure to regulators.

In the event that we process your Health Data, we will do so on the basis of your explicit consent or, in the event that you are not physically or legally capable of giving such consent, to protect your vital interests. You can contact us at any time to withdraw your consent. We can also process any Health Data you have chosen to share publicly.

If you are a supplier, staff, or performer

Where we process your personal information in connection with obtaining services from you (or from a third party through which you provide services), this processing is necessary to perform the contract we have entered into with you or the third party providing services to us (as applicable).

Where we process your information to administer and manage our relationship with you, through our use of security cameras on the Event site, or for other business purposes, we consider this is necessary for our legitimate interests and that your interests and fundamental rights do not override those interests.

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We will rely on a legal obligation if we are legally required to hold or otherwise use your personal information to comply with legal or regulatory requirements, such as verifying your right to work in the UK or disclosure to regulators.

If you are a social media user

Where we process your information to analyse your engagement with our social media channels and to communicate with you, we consider this necessary for our legitimate interests, and that your interests and fundamental rights do not override those interests.

If you are a website visitor

Where we process your personal information for the purposes described, we consider this is necessary for our legitimate interests and that your interests and fundamental rights do not override those interests.

When we process your personal information to send you information about future events, we do so on the basis of your consent in accordance with your marketing preferences.

Where we use cookies to collect personal information for the purposes of data analytics, we do so on the basis of your consent.

Who do we share your information with?

Service providers

We use a number of service providers who perform functions on our behalf or to provide certain services to us. These include onsite contractors as well as cloud computing, storage and software providers like Microsoft, Google, and Airtable.

Our service providers are required to keep your personal information confidential and are not allowed to use it for any purpose other than to perform the services they are performing for us.

Professional advisors

We may disclose personal information to our professional advisers, such as lawyers, auditors, accountants, and insurers, if necessary, as part of the professional services they are performing.

Compliance with laws

We may occasionally release your personal or financial information to public bodies, departments, or educational institutions to assist law enforcement, comply with laws or regulations, or protect the rights, property, or safety of the Event, users of the site, or others, including your vital interests or those of another person.

Jesus College

We may share your information with *The College of the Blessed Virgin Mary, Saint John the Evangelist and the glorious Virgin Saint Radegund, near Cambridge*, commonly known as *Jesus College* for organisational, safety, and security purposes.

Security and international data transfers

Security

We have implemented generally accepted standards of technology and operational security to prevent personal information from being accidentally lost, used, or accessed in an unauthorised or unlawful way. We limit access to your personal information to those who have a genuine business need to know it. Those processing your information will do so only in an authorised manner and are subject to a duty of confidentiality.

We also have procedures in place to deal with any suspected data security breach. We will notify you promptly in the event of any breach of your personal data which might expose you to serious risk.

International data transfers

Where personal information is shared and disclosed as set out above, these parties may be established outside the United Kingdom. For example, some of the service providers we use to support our services are based in the United States of America, and this involves a transfer of your personal information to the USA. Whenever we transfer your personal information outside the United Kingdom, we ensure that a similar degree of protection is afforded to it by ensuring appropriate safeguards are implemented. This may include, where appropriate, relying on an adequacy decision or signing up to an International Data Transfer Agreement or Standard Contractual Clauses. To find out more information regarding the specific mechanism used by us when transferring your personal information outside the United Kingdom, please contact the Data Protection Officer.

Our use of cookies and similar technologies

We may use cookies and other information-gathering technologies to learn more about how you interact with our Websites. You can set your browser to refuse all or some browser cookies or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of our Websites may become inaccessible or not function properly. Please see our [Cookie Policy](#) for more information about the cookies we use.

Third-party links and services

The Websites may include links to third-party websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

How long do we keep your personal information for?

We will only retain your personal information for as long as necessary to fulfil the purposes we collected it for, including for purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal information, we consider the amount, nature and sensitivity of the personal information, the potential risk of harm from unauthorised use or disclosure of your personal information, the purposes for which we process your personal information, and whether we can achieve those purposes through other means, and the applicable legal requirements.

For example, personal data relating to suppliers, staff and performers will be retained for a maximum of six years before being securely deleted. All data related to Ticket Holders will be securely deleted two years after the Event, unless retention is required for legal, accounting, or reporting purposes.

You may receive marketing communications about future Jesus College May Balls from us if you have not opted out of receiving that information.

Your rights

Subject to any exemptions provided by law, you may have the right to:

- **Request access to your personal information** (commonly known as a “data subject access request”) and to certain other supplementary information that this Privacy Policy is already designed to address.
- **Request correction of the personal information we hold about you.** This enables you to have any incomplete or inaccurate information we hold about you corrected.
- **Request the erasure of your personal information.** This enables you to ask us to delete or remove personal information where there is no good reason for us to continue processing it. You also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below).
- **Receive the personal information concerning you** which you have provided to us in a structured, commonly used, and machine-readable format and have the right to transmit that data to a third party in certain situations.
- **Object to processing** of your personal information at any time for direct marketing purposes.
- **Object to decisions being taken by automated means** which produce legal effects concerning you or significantly affect you.
- **Object in certain other situations** to our continued processing of your personal information.
- **Request the restriction of processing of your personal information.** This enables you to ask us to suspend the processing of personal information about you, for example, if you want us to establish its accuracy or the reason for processing it.
- **Withdraw your consent to our processing of your personal information,** where we have collected and processed it with your consent.

For more information, please refer to the appropriate data protection legislation or consult the Information Commissioner’s Office (“ICO”) for guidance. If you would like to exercise any of these rights, please contact the Data Protection Officer via dpo@jesusmayball.com, or write to us at Jesus College May Ball President, Jesus College, Cambridge, CB5 8BL and provide us with enough information to identify you. We may need to request specific information from you to help us confirm your identity. This is a security measure to ensure that personal information is not disclosed to any person who has no right to receive it. We

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may also contact you to ask you for further information in relation to your request to speed up our response.

You will not have to pay a fee to access your personal information (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive, or excessive. Alternatively, we may refuse to comply with your request in these circumstances.

We try to respond to all legitimate requests within one month. However, if your request is particularly complex or you have made several requests, it may take us longer than a month. In this case, we will notify you and keep you updated.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us using the contact details at the start of this document.

You can also complain to the ICO if you are unhappy with how we have used your data. The ICO's information is:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>

Changes to this Privacy Policy

This version was last updated on 13 January 2025. To ensure that you are always aware of how we use your personal information, we will update this Privacy Policy from time to time to reflect any changes to our use of your personal information and, as required, to comply with changes in applicable law or regulatory requirements. However, we encourage you to review this Privacy Policy periodically to be informed of how we use your personal information.

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It is important that the personal information we hold about you is accurate and current. Please keep us informed if your personal information changes during your relationship with us.