

Jesus May Ball Cookie Policy

When we refer to 'we', 'our' or 'us' in this Cookie Policy we are referring to the Jesus College May Ball Committee (the "Committee"). Whenever you use our website jesusmayball.com or any of our websites hosted on jesusmayball.com such as tickets.jesusmayball.com or help.jesusmayball.com (the "Websites"), information may be accessed through the use of cookies and similar technologies.

Throughout our Websites we may include links to third-party websites, plug-ins, and applications. These other third-party websites may also use cookies or similar technologies in accordance with their own separate cookie policies. For privacy information relating to these other third-party websites, plug-ins, and applications please consult their cookie policies as appropriate.

What are Cookies?

A cookie is a small text file which is placed onto your device (e.g., computer, smartphone, or another electronic device) when you visit our Websites. A cookie file is stored in your web browser and allows us or a third party to recognise you and remember things like your personalised details or user preferences. They also help us learn more about how you use and access our Websites so that we can make improvements and update features.

Cookies can be "persistent" or "session" cookies. Persistent cookies remain on your device when you go offline, while session cookies are deleted as soon as you close your web browser.

How Do We Use Cookies?

We use cookies to help us learn more about how you use and access our Websites in order to improve your experience. These cookies allow us to count visits and traffic sources so that we can measure and improve performance. They help us to know which pages are the most and least popular and see how visitors move around the Websites.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

Types of Cookies

The cookies we place on your device fall into the following categories:

- **Strictly necessary cookies.** These cookies are essential for the Websites to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the Websites will not work. In particular, we won't be able to save your preferences about cookies. These cookies do not store any personally identifiable information.
- **Functional cookies.** These cookies enable the Websites to provide enhanced functionality and personalisation. They may be set by us or by third-party service providers whose services we have added to our pages. If you do not allow these cookies, some or all of these services may not function properly.
- **Performance cookies.** These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Websites. We use this information to understand how you engage with our content and to improve our Websites so that you have a better experience. All information these cookies collect is aggregated and, therefore, anonymous. If you do not allow these cookies we will not know when you have visited our Websites, or how you have engaged with our content, and will not be able to monitor its performance.
- **Targeting and marketing cookies.** These cookies are used by advertising networks to track your browsing across the Internet or to enable us to enhance our website with services provided by third parties. Most third-parties provide these services in return for recognising that you have visited our website and use the information about your visit to display adverts you may be interested in. The cookies set by advertising networks are used to track the websites you visit before and after visiting this website and enable us to measure the effectiveness of our marketing programmes.

The Cookies We Use

First-party Cookies

The table below provides more information about the cookies we use and why:

The cookies we use	What they do	Type

cookieConsent (1 year)	This cookie is used to store a user's cookie consent preferences.	Necessary
__cfwaitingroom (less than two minutes)	This cookie is used to track a user's position in our online waiting room, which prevents our ticketing website from becoming overloaded with traffic.	Necessary
pretix_csrf_token (1 year) pretix_session (two weeks)	These cookies are set by our ticketing website so that we can track when a user is logged in and save their basket.	Necessary
Google Analytics __utmv (less than a minute), _ga (2 years), _gid (1 day), _gat_gtag_UA_* (less than a minute)	Used to collect information about how visitors use our Websites. We use the information to compile reports and to help us improve the Websites. The cookies collect information in an anonymous form, including the number of visitors to the Websites, where visitors have come to the Websites from and the pages they visited.	Performance
_fbp (3 months)	Used by Facebook to deliver advertising. The cookie contains an encrypted	Targeting and marketing

	Facebook user ID and browser ID. It will receive information from this website to better target and optimise advertising.	
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How to Turn Off Cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. You can learn more about how to block cookies by visiting <https://www.allaboutcookies.org>. Please note that if you block cookies completely, many Websites will not work properly and some functionality on our Websites may not work at all.

Managing Performance Cookies

It is possible to opt out of having your browsing activity recorded by Google Analytics by visiting <https://tools.google.com/dlpage/gaoptout/>. This will take you to Google's website and generate a 'no thanks' cookie which will stop any further cookies being set by Google Analytics.

How to Contact Us

If you have any questions about this Cookie Policy or the information we hold about you, please contact the Data Protection Officer via dpo@jesusmayball.com, or write to us at Jesus College May Ball President, Jesus College, Cambridge, CB5 8BL.

Changes to This Cookie Policy

This version was last updated on 17th January 2024. We may change this Cookie Policy from time to time and when we do, we will inform you by updating this section.